

StockHolding Services Limited

Request For Proposal (RFP) REFERENCE NUMBER: SSL/EMAIL/2023-24/001

DATE: 7th March, 2024 FOR Procurement of Email Services

DISCLAIMER

The information contained in this Request for Proposal (RFP) document or information provided subsequently to bidder(s) or applicants whether verbally or in documentary form by or on behalf of StockHolding Services Limited (SSL) is provided to the bidder(s) on the terms and conditions set out in this RFP document and all other terms and conditions subject to which such information is provided.

This RFP document is not an agreement and is not an offer or invitation by SSL to any party other than the applicants who are qualified to submit the bids ("bidders"). The purpose of this RFP is to provide the bidder(s) with information to assist the formulation of their proposals. This RFP does not claim to contain all the information each bidder may require. Each bidder should conduct its own investigations and analysis and should check the accuracy, reliability and completeness of the information in this RFP and where necessary obtain independent advice. SSL makes no representation or warranty and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability or completeness of this RFP. SSL may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information in this RFP.



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1) Bid details & Important dates

Name of Organization	SSL
RFP Ref. No.	SSL/EMAIL/2023-24/001
Date of issue of RFP document (Web / Advertising)	7/March/2024
Bid Document Availability	Document can be downloaded from the SSL's website: www.stockholdingservices.com w.e.f. 7-Mar-2024 (Thursday) 10:00 A.M.
Date and time of Product Demo	14/Mar/2024 (Thursday) 5.00 PM (In person Meeting At Mahapae Office)
Pre-bid Queries (If any) End Date (through email only)	15/Mar/2024 (Friday) 04:00 P.M
Date and time of Pre-Bid Meeting	18/Mar/2024 (Monday) 5.00 PM (In person Meeting At Mahapae Office)
Last date and time for Bid submission	28/Mar/2024 (Thursday) 05:00 P.M.
Technical Bid opening date	1/Apr/2024 (Monday)
Commercial Bid opening date	1/Apr/2024 (Monday)
Last date to submit hard copy	5/Apr/2024 (Friday)
Scope of Work	Implementation and migration of managed email messaging solution
RFP Details	Managed email messaging solution
Mode of Tender Submission	Online (On Auction Tiger)
Contact details for correspondence regarding this RFP	StockHolding Services Ltd. SHCIL House, Plot No-51, TTC Industrial Area, MIDC, Mahape, Navi Mumbai- 400710.
	rajiv.somaiya@stockholdingservices.com yogini.avhad@stockholdingservices.com bidyut.chowdhury@stockholdingservices.com
Tender Type	Open Bids
Base Currency	INR (₹)
Consortium	Consortium Bids are not allowed.
Clarifications to pre-bid queries will be provided by the SSL.	All communications regarding points/queries requiring clarifications shall be given through Email



Submission of Bids	Online – On Auction Tiger
Reverse Auction	N/A
Project Duration	As per tender document
Tender Fee (Exempted for Micro. Small	Non-refundable 5000/-(Rupees Five Thousand Only) + 18%
• • •	GST i.e. (₹ 5900/- including GST). It can be transferred online to SSL.
(₹)	A bid security of ₹ 1,00,000/- (Rupees One Lakhs Only) to be transferred online, valid for 180 days from the due date of the RFP. Offers made without EMD will be summarily rejected. If the successful Bidder fails to provide the solution ordered within the stipulated time schedule or by the date extended by the SSL, the same shall be treated as a breach of contract. In such case, the SSL may invoke the Bank Guarantee/ EMD without any notice. Bank details: Bank Name: HDFC Bank Bank Account No: 00600340028869 IFSC Code: HDFC0000060
	Bid must be submitted online on https://eauction.auctiontiger.net
Contact Details of M/s e-Procurement	
	9904406300 / 9510812960 / 9265562819 / 9265562821Write
	to us by e-mail at: support@auctiontiger.net (Support will be available between 10:00am to 05:00pm on Monday to Friday)

Note:

Bids will be opened in presence of the tender committee appointed by SSL. In case the specified date of submission & opening of Bids is declared a holiday in SSL, the bids will be opened on next working day. Any bid received after specified date and time for the receipt of bids, will not be accepted by SSL. Bids once submitted will be treated as final and no further correspondence will be entertained on this. No bid will be modified after the specified date & time for submission of bids. No bidder shall be allowed to withdraw the bid.

2) objective of RFP:

SSL invites proposals from interested firm /service providers for selection of procurement of Email Services. With this proposal SSL intend to use the services for promotional campaigning. The purpose of the RFP is to get best services with advanced technology and tools available in the market.



3) Due Diligence:

The bidder is expected to thoroughly examine all instruction forms, terms, conditions, and specifications in this RFP. It will be assumed that the bidder has carefully studied and examined this RFP and has understood its implications. The bids should be precise and complete with all details required as per this RFP document. Failure to provide all or any information required by this RFP or submission of a bid not in accordance with RFP requirements will be at the bidder's risk and may result in the rejection of the bid. The decision of SSL in this regard will be final, conclusive, and binding.



4) Eligibility & Technical Criteria

4.1 Eligibility Criteria

Only those Bidders, who fulfil the following eligibility criteria, are eligible to respond to this RFP. Offers received from the bidders who do not fulfil all of the following eligibility criteria are liable to be rejected.

Sr. No.	Eligibility Criteria	Documents to be submitted
1	The bidder should be a Government Organization/ PSU/ PSE /Public/ Private Limited Company / LLP / Partnership Firm incorporated/ established under Companies Act, 1956/2013 or later and should have been in operation for a least three years as on date of RFP.	Date of Registration: CIN No:
2	Bidder must have minimum annual turnover of Rs. 20 Crore in each of the last three financial years (2020-21, 2021-22, 2022-23) and should also have made operating profit in at least two of the previous three financial years.	& Loss statements for the preceding three years (2020-21, 2021-22, 2022-23)
3	The bidder should not be currently blacklisted by any Central/State Govt. depts./Public Sector Banks/Financial Institutions in India.	
4	The Vendor (Bidder) should have executed at least (3) three orders of Bulk Email services (Promotional) not less than Rs. 1 Crore per year within the last three Financial years.	customer name and contact details.
5	The Vendor (Bidder) should have at least 3 clients preferably from banking and financia services / NBFC /broking sectors for a minimum period of three (3) years in India.	person, Telephone Nos, Email address.
6	The service provider should ensure that there are no proceedings / inquiries / investigations have been commenced / pending against service provider by any statutory or regulatory agencies which may result in liquidation of company / firm and / or deterrent on continuity of business.	provider's company to that effect should be submitted.
7	The bidder shall ensure that person signing or behalf of company is competent.	Power of Attorney from the authorized signatory to be enclosed
8	Acceptance of all the Terms and conditions with Service level Agreement	A self-declaration by the bidders of this RFP
9	Integration with Broking relating application software.	A self-declaration by the bidders of this RFP



Domain Warm Up Facility. Add multiple domains A self-declaration by the bidders of this RFP under one email solution. Multiple user ID for different domains.

4.2 Technical Bids

Sr. No	Technical Eligibility Points Scoring	Documents to be submitted	Marks
1	High Priority Email	Within 10 Seconds, Self-Declaration Certificates/Undertaking	15
2	Capacity to Send 75 Lakh Emails per day with above 90% in boxing from Govt /Scheduled Bank	1 Client reference with all details and invoices	15
3	Security Audit certificate of Proposed software.	VAPT certificate from any third party	15
4	The bidder should have a ticketing mechanism for logging and tracking all the complaints raised by the Organization	Self-Declaration and Undertaking on organization letter head.	15
5	Availability of Support office/Center in Mumbai.	Undertaking from the bidder mentioning that more than 5 resources are on bidder's Payroll at Mumbai as on last date of bid submission.	20
10	Disaster recovery center in different seismic zones	Undertaking from the bidder sharing the data centers location's addresses. Enclose certificate from data center agency.	10
11	Presentation. (Platform, Features, Methodology, Timelines, Infra, Security	Product Demo To Be Given	10
TOTAL	100		10

Note:

Attested photocopies of all relevant documents / certificates should be submitted as proof in support of the claims made. The bidder should provide relevant additional information wherever required in the eligibility criteria. The SSL reserves the right to verify /evaluate the claims made by the bidder independently. Any decision of the SSL in this regard shall be final, conclusive and binding upon the bidder.



5) Details of Commercial Bid

(To be submitted on Company Letter head)

Date:					
•		, TTC Industrial Area, ⁄/BAI- Pin-400710			
Dear Sir,					
Ref: RFP for Pi	ocureme	nt of Email Services			
We, the understerms of the end		duly authorized to repaird resolution.	resent and act on be	ehalf of	_ ("Bidder") in
		understood all informat			
Email count for	r commer	cial bid: -			
	Sr. No.	Quantity (Yearly)	Rate (In Rs.)	Total Cost** (In Rs.)	
	1	Up to 1 Crore	, ,	, ,	
	2	1 Crore to 2 Crore			
	3	2 crore to 3 crore			
	4	3 crore to 5 crore			
	5	Above 5 crore			

Any Other Cost: -

Sr. No.	Description	Total Cost** (In Rs.)
1		
2		

We agree to unconditionally abide by all the terms and conditions of this RFP issued by SSL

**The prices are inclusive of all taxes, duties, levies etc. except GST.

Date: -

Authorized Signatory

Name: -Designation: -Signature with seal



6) Clarifications regarding RFP Document:

- Before bidding, the bidders are requested to carefully examine the RFP document and the Terms and Conditions specified therein, and if there appears to be any ambiguity, gap(s) or discrepancy in the RFP document, they should forthwith refer the matter to SSL for necessary clarifications.
- Any clarification required for queries on this RFP should be obtained via Telephone /email.
- SSL shall not be responsible for any external agency delays.
- SSL reserves the sole right for carrying out any amendments / modifications / changes in the bidding process including any addendum to the entire RFP.
- At any time before the deadline for submission of bids / offers, SSL may, for any reason whatsoever, whether at its own initiative or in response to a clarification requested by bidders, modify this RFP document.
- All bidders who have received this RFP document shall be notified of the amendment by phone or e-mail, and all such amendment(s) shall be binding on them.
- SSL reserves the rights to extend the deadline for the submission of bids, if required. However, no request from the bidders for extending the deadline for submission of bids, shall be binding on SSL.
- SSL reserves the right to amend / modify/ alter / cancel / postpone / pre-pone the RFP without assigning any reasons.

7) Bid preparation and submission of bid:

Bidder should submit technical & commercial bids online using Auction Tiger platform.

Technical Bid & Commercial Bid

- The Bidder should quote only in the format given.
- There should not be any hidden /Conditional cost in the Bids and in the events of their presence in the Bid; the Bid is liable to be rejected.
- No indication pertaining to price or commercial Terms should be made on the platform for technical bids. If any price indications are made, then the Bids may be rejected.
- No open ended /conditional bid shall be entertain and are liable for rejection.
- The Bidder will submit their support locations with escalation matrix.
- Technical & Commercial Bid should be complete in all respects and contain all information asked for
- The offer should be valid for the period of 180 days from the date of submission of Bid.
- The Vendor (Bidder) shall fulfill all statutory requirements as prescribed by law an all Regulatory notices. The Vendor (Bidder) shall be solely responsible for any failure to fulfill the statutory obligations and shall indemnify SSL against all such liabilities, which are likely to arise out of the agency's failures to fulfill such statutory obligations.
- The Vendor (Bidder) shall be solely responsible either for any injury, damage, accident to the workman employed by the vendor (Bidder) or for any loss or damage to the equipment/property in areas of work as result of negligence/carelessness of its deployed resources.
- No request for any further extension of the above deadline shall be entertained. Delayed and /or incomplete Bid shall not be considered.
- All employees engaged by the Vendor (Bidder) shall be comprehensively insured for accidents and injuries by the vendors (Bidder) at his cost.



8) Evaluation of Bid:

SSL will evaluate the bids submitted by the bidders under this RFP. It is SSL discretion to decide at the relevant point of time. The eligibility bid submitted by the vendor (bidder) will be evaluated as per the Eligibility criteria set forth in the RFP. The vendor (bidder) needs to comply with all the eligibility criteria mentioned in the RFP to be evaluated for evaluation. Non-compliance of any of the mentioned criteria would result in outright rejection of the bidder's proposal. The decision of SSL would be final and binding on all the bidders. SSL may accept or reject an offer without assigning any reason thereof. The bidder is required to comply with the requirements mentioned in the RFP. Non-compliance of this RFP may lead to disqualification of a bidder, which would be at the sole discretion of SSL.

Evaluation Methodology for Eligible Bidder

Sr. No.	Proposal Bid Evaluation	Score
1	Technical Bid	70
2	Commercial Bid	30
Total		100

9) Rejection of Bid

- SSL reserves the right to reject the Bid if,
- The Bid is incomplete as per the RFP requirements
- Any condition stated by the Bidder is not acceptable to SSL.
- If the RFP and any of the terms and conditions stipulated in this document are not accepted by the Bidder.
- Required information is not submitted as per the format given.
- Any information submitted by the Bidder is found to be untrue / fake / false.
- The Bidder does not provide, within the time specified by SSL the supplementary information / clarification sought by SSL for evaluation of the Bid.
- SSL shall be under no obligation to accept any offer received in response to this RFP and shall be
 entitled to reject any or all offers without assigning any reason whatsoever. SSL may abort the
 entire process at any stage, thereby without incurring any liability to the affected bidder(s) or any
 obligation to inform the affected bidder(s) of the grounds for its action.
- Proposals received after the specified time on the last date shall not be eligible for consideration and shall be summarily rejected.
- SSL reserves the right to modify or terminate this RFP at any time prior to the execution of a
 definitive contract. SSL may also reject any and all bids without providing reason or justification for
 such rejection or to not award a contract as a result of this RFP.



 SSL shall be under no obligation to accept the lowest or any other offer received in response to this RFP. SSL further reserves the right to reject any or all offers based on its own evaluation of the offers received, or on the basis of stability, capabilities, track records, reputation among users and other similar credentials of a vendor. When SSL makes any such rejection, SSL will not be bound to give any reason and/or justification in this regard to the vendor.

10) Period of Service:

The Service level agreement / period of Service will be for three years.

11) Language of RFP

The RFP responses (Bid) prepared by the Bidder, as well as all correspondence and documents relating to the Bid exchanged by the Bidder and SSL and supporting documents and printed literature shall be in English.



Bidders need to apply for the RFP using online platform (auction tiger) and are expected to share the hard-copy of the form along with all the relevant documents in a seal envelope mentioning "RFP Document For Procurement of Email Solution" to the address mentioned in the RFP page no 3 as per the general instructions mentioned in point no 12.

12) General Instructions

- **12.1.** Before bidding, the Bidders are requested to carefully examine the Bid Documents and the terms and conditions of the contract thereof, and if there appears to be any ambiguity, gap(s) and/or discrepancy between any of the Bid Documents they should forthwith refer the matter to SSL for necessary clarifications and / or confirmation.
- **12.2.** The Bidder shall complete in all respects, form(s) annexed to the Bid Documents, furnish the information called for therein, and sign and date each of the documents in the relevant space provided therein for the purpose. The Bidder shall sign each page of the Bid Documents, the SSL's response to Prebid queries and Corrigendum's, if any.
- **12.3.** The Bid shall be properly signed by a person or persons duly authorized by the Bidder with signature duly attested. In the case of a body corporate, the Bid shall be signed by the duly authorized officers and supported by requisite internal corporate authorizations. The Bid submitted in case of a consortium shall be rejected without assigning any reason thereof.
- **12.4.** The Bid shall contain the full name, address, telephone no. (mobile no and landline), and E-mail ID, if any, of the Bidder for facilitating communications including notices to be given to the Bidder in connection with the Bid transaction and also to enable the Bids to be returned unopened in case it is declared "Late". No indications pertaining to price, financial or commercial terms are to be made on the envelopes.
- **12.5.** The Bid should be a complete document and should be bound as a volume. The document should be printed on both sides with page numbers and with separation for chapters appropriately flagged and contain the list of contents with page numbers. The deficiency in documentation may result in the rejection of the Bid. Any decision in this regard by SSL shall be final, conclusive and binding on the Bidder.
- **12.6.** The bid response, duly addressed to Manager, Business & Product Development Department. SSL must be accompanied by cost of Bid Document and EMD as specified. The offline bids will not be accepted.
- **12.7.** The Bid forms and the documents attached to it shall not be detached or removed one from the other and no alteration(s) or mutilation(s) (other than filling in all the blank spaces) shall be made in any of the Bid Documents attached thereto. Any alterations or changes to the entries in the attached documents shall be requested by a separate covering letter, in the absence of which it shall be rejected. Any decision in this regard by SSL shall be final, conclusive and binding on the Bidder.
- **12.8.** The Bidder shall bear all costs for the preparation and submission of the Bid Documents. SSL shall not be responsible or liable for reimbursing/compensating these costs, regardless of the conduct or outcome of the bidding process.
- **12.9.** The Bidder, irrespective of his/her participation in the bidding process, shall treat the details of the documents as secret and strictly confidential.



- **12.10.** SSL reserves the right to adjust arithmetical or other errors in the bid, in the manner in which SSL considers appropriate or deems fit. Any adjustments so made by SSL shall be stated to the Bidder, if SSL makes an offer to accept his bid. The final decision as to any error manifest or otherwise shall be at the sole discretion of SSL and shall be final, conclusive and binding on the Bidder.
- **12.11.** The Bidder is expected to examine and follow all instructions, forms, terms & conditions, and scope of work in the Bid Document. Failure to furnish complete information in all respects required by the Bid Document or submission of a bid not substantially responsive to the Bid Document in every respect will be at the Bidder's risk and may result in the rejection of the Bid by SSL. Any decision in this regard by SSL shall be final, conclusive and binding on the Bidder.
- **12.12.** The Bidder shall prepare the Bid based on details provided in the Bid documents. It must be clearly understood that the quantities and specifications are intended to give the Bidder an idea about the order, type, scale and magnitude of the work and are not in any way exhaustive and guaranteed by SSL.
- **12.13.** The Bid shall contain no interlineations, erasures or overwriting except as necessary to correct errors made by the Bidder, in which case such corrections shall be initialed by the authorized person or persons signing the Bid.
- **12.14.** SSL reserves the sole right to itself for including any addendum to this entire bid process. The Bidders shall not claim as a right for requiring SSL to do the aforesaid.
- **12.15.** The Technical Bid shall contain no financial / commercial details. Proposals with Technical Bid containing prices shall be rejected outright. Any decision in this regard by SSL shall be final, conclusive and binding on the Bidder.
- **12.16.** No Bidder shall contact the SSL on any matter relating to its Bid, from the time of the Bid opening to the time the Contract is awarded to successful bidder(s).
- **12.17.** The Bidder shall not make any request for modifications/amendments in the prescribed formats of legal documents, whether annexed in the RFP documents or not.
- **12.18.** Any effort by a Bidder to influence SSL's Bid evaluation, Bid comparison or contract award decisions may result in the rejection of the Bid.
- **12.19.** The Bid Documents may be downloaded from our website www.stockholdingservices.com and submitted at the address mentioned in the Schedule of Events.



13) SCOPE OF WORK

- **13.1.** SSL invites proposals from interested firm /service providers for selection of procurement of Email Services. With this proposal SSL intend to use the services for promotional campaigning. The purpose of the RFP is to get best services with advanced technology and tools available in the market. The Bidder should be able to handle prompt and inbox delivery of emails in with delivery standards as per the Service Level Agreement (SLA) proposed.
- **13.2.** The bidder should conform to the technical specifications mentioned in this RFP.
- **13.3.** The bidder should integrate the Email solution with different Email delivery points/applications of SSL.
- **13.4.** The bidder should have capabilities to send emails to all the valid domains operating in India and abroad without any exception.
- **13.5.** The bidder should use their own "Email Gateway Services" to deliver the Email' directly. The resellers of Email Gateway services are not eligible to participate in the RFP.
- **13.6.** The bidder shall be responsible for delivery of real time Email on 24*7 basis as per the requirement of the SSL.
- **13.7.** The bidder shall be responsible for providing support and service on 24*7 basis for resolution of complaints related to Bulk / Individual Email Services.
- **13.8.** The bidder to ensure that emails without subject does not gets processed.
- 13.9. The bidder to ensure email list gets scrubbed before sending emails to end user.
- **13.10.** The bidder to ensure they have new age utility to design campaigns.
- **13.11.** The initial contract period will be 3 (Three) years with provision of further extension by another 2(Two) year with the same terms and conditions subject to satisfactory performance. SSL will review the performance each year. **There will be no price escalation during the contract period. However, any downward revision in charges, the same will be passed on to the SSL.**
- **13.12.** The bidder should comply with all the rules and regulation as may be applicable to them during the contract period and proactively help/guide SSL in case of any regulatory changes/noncompliance if any to SSL.
- **13.13.** Delivery of Email alerts should be ensured to all National/International locations without any exception. An undertaking to this effect must be submitted by the bidder.
- **13.14.** Bidder must provide a robust solution that can be integrated with the applications specified by the SSL during the contract period at no additional cost to the SSL.
- **13.15.** The Email Services and related systems should conform to the requirements of the amended IT Act 2000 and other laws statutes of the government.



- **13.16.** The bidder must have its own Level III / Tier III Data Center (DC) and Disaster Recovery (DR) site located in India for providing Email gateway services.
- **13.17.** The Bidder should have DR capability to send Email from at least one different seismic zones in different geographical locations within India for ensuring business continuity.
- **13.18.** The bidder should have 24x7 support office / representative in Mumbai to provide onsite support immediately on call.
- **13.19.** The bidder should have proper test infrastructure with capability of end to end testing of all integration with SSL applications.
- **13.20.** Bidder to maintain the data with regard to Email sent for at least 12 months. A complete data should be shared with the SSL at a periodical interval for maintaining at the SSL's site. Bidder should retrieve and provide the required data to SSL within 6 hours of receiving request in this regard from SSL.
- **13.21.** Bidder to maintain the data and provide the total number of Email sent and cost spent, on single/individual customer/ Email for any time duration sought for.

13.22.

- Bidder should provide an online portal with the following capabilities.
- The portal should provide access to the Email logs (Open/ Delivered /Bounced/Unsubscribed/Click) for a period of previous 180 days at any given point of time.
- The data attribute described above must be available in the online portal.
- The portal should be available to the SSL users 24x7.
- The portal should have user management facility and should have different levels of access for different categories of users.
- The Portal should provide filters on dates, Email IDs and users etc.
- **13.23.** Bidder to comply with the technical specifications mentioned.
- **13.24.** During the contract period, the regulator or government agency may inspect the bidder's Email Gateway related infrastructure.
- **13.25.** SSL may increase or decrease the scope of services (to avail other services) during the period of contract.
- **13.26.** Bidder should be able to provide a robust campaign manager to integrate interactive email marketing campaigns on short code or extended codes, which includes capturing the customer response and submitting the detailed data / summary to the SSL.
- **13.27.** The Bidder should have solution to provide Email in minimum 15 Regional Languages or more.
- **13.28.** In case any of the successful bidder is different than the current Email vendor of SSL, then the solution offered by the new bidder to run parallel to the existing system of the SSL for 2 months. The contract will be awarded to the new bidder only upon satisfactory performance of the solution.



- **13.29. Training**: The bidder shall arrange 15 Working Days onsite training to the identified resources at Mumbai. Training should be on the following areas:
- 29.1. Knowledge Transfer Training of the Deployed Solution Architecture and Design.
- 29.2. Administration & Management of each component of the proposed solution.
- 29.3. Basic user level troubleshooting.
- 29.4. The selected Bidder only has to bear the cost for lodging and boarding for the trainer/s.
- 13.30. Hardware Sizing as per Performance criteria requirements: Bidder has to provide hardware sizing and the Software requirement (including OS, Application/ Web / Database Server, Browsers, etc.) for their solution within 15 days from the date of receipt of purchase order. The hardware sizing and the software requirement should be optimal to meet the stated requirement for the entire period of the contract. The solution will be hosted on the SSL's on premise cloud infrastructure at DC and DR. SSL shall provide the necessary hardware, operating system and oracle database. Any other software, middleware, appliance and specific hardware should be provided by the bidder. The bidder must install the solution with high availability and secure infrastructure in the SSL's DC & DR as per the industry accepted standards and best practices, and also adhere to the SSL's relevant guidelines on the IT and Information security. The bidder should ensure usage of latest licensed software and its components with proper updates/ upgrades/ patches. The bid may be rejected in case of non-submission or partial submission of the software version of the solution items. The hardware and software of the proposed solution should not be already end of sale and/or end of support, or impending end of sale and/or end of support during the contract period.
- **13.31.** Bidder should provide the application for integration of the Email, however the SSL to decide the application to be used.

13.32. Project Completion and Management:

- 3.33.1. For smooth completion of project, the Bidder should identify one or two of its representatives at Mumbai as a single point of contact for the SSL.
- 3.34.2. Project implementation team should be conversant with local rules and conditions to resolve the issues, if any.

13.33. Service Level Expectations

- The contract will be for a period of three years and shall be extended to 2 years on discretion of the ssl.
- Complete Solution (Designing & Scheduling Campaigns, Delivery of emails, Email Logs, List Etc.) must have 99.95% uptime and should be available on 24x7x365 days basis. However, scheduled downtime will not be added for uptime calculation, provided the same is not too frequent.

13.34 Utility Dashboard

- 34.1 The vendor should provide the tracking of Email through User login Id & Password.
- 34.2 The vendor should provide immediate Email delivery facility / Email on priority facility of Promotional to the clients.
- 34.3 The vendor will be reconsidered if the services are found unsatisfactory or not up to the mark. However, the second best bidder for availing Email facility will be considered.



14. Billing and Payment Terms

- Invoice must be submitted within one month after the completion of the one month agreed upon services.
- Original Invoice can be submitted either via email or physical with required details i.e. email count, billing period, Rate per email etc.
- The invoice must be signed digitally or physically.
- Payment shall be made within 30 working days from the date of receipt of the invoice.
- No delayed payment charges/Interest /Penalties will be imposed to SSL for any unforeseen circumstances or in the event that payment is not made within 30 working days' time frame.



Schedule1 Covering Letter for Proposal submission (To be submitted on Company Letter head)

Date:
To: SSL. SHCIL House Plot No-51 TTC Industrial Area MIDC Mahape Navi MUMBAI- Pin-400710
Dear Sir,
Sub: RFP for Procurement of Email Service
We, the undersigned are duly authorized to represent and act on behalf of ("Bidder") in terms of the enclosed Board resolution.
Having reviewed and fully understood all information provided in the RFP Document dated//) issued by SSL, we [Bidder Name] are hereby submitting our Bid.
Our Bid is unconditional, valid and open for acceptance by SSL up until 180 days from the last date of

We undertake that we shall make available to SSL any additional information clarification it may find necessary or require to supplement or authenticate the Bid.

We hereby agree, undertake and declare as under:

- In the event that SSL discovers anything contrary to our above declarations, it is empowered to forthwith disqualify us and our Bid.
- We undertake that in case there is any change in facts or circumstances during the Bidding process, and we are being disqualified in terms of the RFP, we shall intimate SSL of the same immediately.
- We further declare that we have not been declared ineligible for corrupt or fraudulent practices in any bidding process in the past five years.
- We confirm that SSL and its authorized representatives are hereby authorized to conduct any
 inquiry or investigation to verify the veracity of the statements, documents, and information
 submitted in connection with this Bid and to seek clarifications from our advisors and clients
 regarding any financial and technical aspects.
- We hereby irrevocably waive any right which we may have at any stage at law or howsoever otherwise arising to challenge or question any decision taken by SSL in connection with the selection of the Bidder or in connection with the Bidding process, in respect of the above mentioned Proposed Tie-up and the terms and implementation thereof.
- We understand that:
- All information submitted under this Bid shall remain binding upon us.
- SSL may in their absolute discretion reject or accept any Bid or cancel the Bidding Process.
- SSL has the right to reject our Bid without assigning any reason
- SSL is not bound to accept any Bid that it may receive pursuant to the RFP.



- We acknowledge that SSL will be relying on the information provided in the Bid and the
 documents accompanying such Bid for selection of the Bidders and we declare that all
 statements made by us and all the information pursuant to this letter are complete, true and
 accurate to the best of our knowledge and belief.
- We hereby unconditionally undertake and commit to comply with the timelines as specified in terms of the RFP or as extended by SSL from time to time at its sole discretion.
- This Bid shall be governed by and construed in all respects according to the laws of India. Courts
 in Mumbai, shall have exclusive jurisdiction in relation to any dispute arising from the RFP, this
 Bid and the Bid process.

We confirm that we are complying with all requisite regulatory guidelines.

Name of the Bidder Signature of the Authorized Person Date: -

Name of the Authorized Person: -

Company rubber stamp/seal



Schedule 2

Details of the Bidder / Vendor Profile (To be submitted on Company Letter head)

Details filled in this form must be accompanied by sufficient documentary evidence, in order to verify the correctness of the information. **Vendor Profile**

Sr.No.	Parameters	Details furnished by	y the bidder	Details of submitted	proof
1.	Name of the firm/Company				
2.	Year of establishment				
3.	Names of the Partners/Directors				
	Addresses				
	Head Office				
4.	Contact person				
	a) Name				
	b) Telephone number				
	c) E-mail ID.				
5.	Financial parameters of vendor				
	Business Results	Turnover Amount In Rs.	Profit Amount In Rs.		
	Previous Year FY (Y1)				
	Y1 minus 1				
	Y1 minus 2				
	(Only company figures need to be mentioned. Not to include group figures)	(Mention the abov	e amount in		



6.	Details	of	the	similar
	assignme			d by the
	bidder (ve	endor	·)	

Details filled in this form must be accompanied by sufficient documentary evidence, in order to facilitate SSL to verify the correctness of the information.

Place: Date:

Signature of authorized official, designation and stamp



Schedule 3 Covering Letter (To be executed on plain paper and submitted only by the successful bidder)

(Name of the Department / Office) RFP No: for
This pre-bid pre-contract Integrity Pact (Agreement) (hereinafter called the Integrity Pact) (IP) is made on day of the, between, on one hand, SSL ., a company incorporated under Companies Act, 1956, with its Registered Office Plot No. P-51, T.T.C. Industrial Area, MIDC, Mahape, Navi Mumbai - 400 710 acting through its authorized officer, (hereinafter called Principal), which expression shall mean and include unless the context otherwise requires, his successors in office and assigns) of the First Part And
M/s(with complete address and contact details)represented by
Shri(i.e. s (bidders) hereinafter called the `Counter Party') which expression shall mean
and include, unless the context otherwise requires, his successors and permitted assigns) of the
Second Part.
AND WHEREAS the PRINCIPAL/Owner values full compliance with all relevant laws of the land, rules, regulations economic use of resources and of fairness/transparency in its relation with Bidder(s) /Contractor(s)/Counter Party(ies).

AND WHEREAS, in order to achieve these goals, the Principal/Owner has appointed Independent External Monitors (IEM) to monitor the Tender (RFP) process and the execution of the Contract for compliance with the principles as laid down in this Agreement.

WHEREAS THE Principal proposes to procure the Goods/services and Counter Party is willing to supply/has promised to supply the goods OR to offer/has offered the services and WHEREAS the Counter Party is a private Company/Public Company/Government Undertaking/ Partnership, constituted in accorded with the relevant law in the matter and the Principal is a Government Company performing its functions as a registered Public Limited Company regulated by Securities Exchange Board of India. NOW THEREFORE, To avoid all forms of corruption by following a system that is fair, transparent and free from any influence prejudiced dealings prior to, during and subsequent to the tenor of the contract to be entered into with a view to "- Enabling the PRINCIPAL to obtain the desired goods/services at competitive price in conformity with the defined specifications by avoiding the high cost and the distortionary impact of corruption on public procurement, and Enabling the Counter Party to abstain from bribing or indulging in any type of corrupt practice in order to secure the contract by providing assurance to them that their competitors will also abstain from bribing and other corrupt practices and the PRINCIPAL will commit to prevent corruption, in any form, by its officials by following transparent procedures. The parties hereto hereby agree to enter into this Integrity Pact and agree as follows:



I. Commitment of the Principal / Buyer

- 1. The Principal Owner commits itself to take all measures necessary to prevent corruption and to observe the following principles: -
- a) No employee of the Principal/Owner, personally or through any of his/her family members, will in connection with the Tender (RFP) or the execution of the contract, procurement or services/goods, demand, take a promise for or accept for self or third person, any material or immaterial benefit which the person not legally entitled to.
- b) The Principal/Owner will, during the Tender (RFP) Process treat all Bidder(s)/Counter Party(ies) with equity and reason. The Principal / Owner will, in particular, before and during the Tender (RFP) Process, provide to all Bidder(s) / Counter Party(ies) the same information and will not provide to any Bidder(s)/Counter Party(ies) confidential / additional information through which the Bidder(s)/Counter Party(ies) could obtain an advantage in relation to the Tender (RFP) Process or the Contract execution.
- c) The Principal / Owner shall endeavor to exclude from the Tender (RFP) process any person, whose conduct in the past been of biased nature.
- 2. If the Principal / Owner obtains information on the conduct of any of its employees which is a criminal offence under the Indian Penal Code (IPC) / Prevention of Corruption Act, 1988 (PC Act) or is in violation of the principles herein mentioned or if there is a substantive suspicion in this regard, the Principal / Owner / SSL will inform the Chief Vigilance Officer through the Vigilance Officer and in addition can also initiate disciplinary actions as per its internal laid down policies and procedures.

II. Commitments of Counter Parties/Bidders

- 1. The Counter Party commits itself to take all measures necessary to prevent corrupt practices, unfair means and illegal activities during any stage of bid or during any pre-contract stage in order to secure the contract or in furtherance to secure it and in particular commit itself to the following. Counter Party (ies) / Bidders commits himself to observe these principles during participation in the Tender (RFP) Process and during the Contract execution.
- 2. The Counter Party will not offer, directly or through intermediaries, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage or inducement to any official of the PRINCIPAL, connected directly or indirectly with the bidding process, or to any person organization or third party related to the contract in exchange for any advantage in the bidding, evaluation, contracting and implementation of the contract.
- 3. The Counter Party further undertakes that it has not given, offered or promised to give directly or indirectly any bribe, gift, consideration, reward, favor, any material or immaterial benefit or other advantage, commission, fees, brokerage or inducement to any official of the Principal / SSL or otherwise in procurement the Contract or forbearing to do or having done any act in relation to the obtaining or execution of the contract or any other contract with the Principal / SSL for forbearing to show favor or disfavor to any person in relation to the contract or any other contract with the Principal / SSL.



- 4. Bidder / Counter Party shall disclose the name and address of agents and representatives, if any, handling the procurement / service contract.
- 5. Bidder / Counter Party shall disclose the payments to be made by them to agents / brokers; or any other intermediary if any, in connection with the bid / contract.
- 6. The Bidder / Counter Party has to further confirm and declare to the Principal / SSL that the Bidder / Counter Party is the original integrator and has not engaged any other individual or firm or company, whether Indian or foreign to intercede, facilitate or in any way to recommend to Principal / SSL or any of its functionaries whether officially or unofficially to the award of the contract to the Bidder / Counter Party nor has any amount been paid, promised or intended to the be paid to any such individual, firm or company in respect of any such intercession, facilitation or recommendation.
- 7. The Bidder / Counter Party has to submit a Declaration along with Technical Bid, as given at Annexure 6. If bids are invited through a Consultant a Declaration has to be submitted along with the Technical Bids as given at Annexure.
- 8. The Bidder / Counter Party, either while presenting the bid or during pre- contract negotiation or before signing the contract shall disclose any payments made, is committed to or intends to make to officials of SSL /Principal, or their family members, agents, brokers or any other intermediaries in connection with the contract and the details of services agreed upon for such payments.
- The Bidder / Counter Party will not collude with other parties interested in the contract to impair the transparency, fairness and progress of bidding process, bid evaluation, contracting and implementation of the Contract.
- 10. The Bidder / Counter Party shall not accept any advantage in exchange for any corrupt practice, unfair means and illegal activities.
- 11. The Bidder shall not use improperly, for purposes of competition or personal gain, or pass on to others, any information provided by the Principal / SSL as part of the business relationship, regarding plans, technical proposals and business details, including information contained in any electronic data carrier. The Bidder / Counter Party also Undertakes to exercise due and adequate care lest any such information is divulged.
- 12. The Bidder / Counter Party commits to refrain from giving any complaint directly or through any other manner without supporting it with full and verifiable facts.
- 13. The Bidder / Counter Party shall not instigate or cause to instigate any third person including their competitor(s) of bidding to commit any of the actions mentioned above.
- 14. If the Bidder / Counter Party or any employee of the Bidder or any person acting on behalf of the Bidder / Counter Party, either directly or indirectly, is a relative of any of the official / employee of Principal / SSL, or alternatively, if any relative of an official / employee of Principal /SSL has financial interest / stake in the Bidder's / Counter Party firm, the same shall be disclosed by the Bidder / Counter Party at the time of filing of tender (RFP).
- 15. The term `relative" for this purpose would be as defined in Section 2 Sub Section 77 of the Companies Act, 2013.
- 16. The Bidder / Counter Party shall not lend to or borrow any money from or enter into any monetary dealings or transactions, directly or indirectly, with any employees / officials of the Principal / SSL
- 17. The Bidder / Counter Party declares that no previous transgression occurred in the last three years immediately before signing of this IP, with any other Company / Firm/ PSU/ Departments in respect of any corrupt practices envisaged hereunder that could justify Bidder / Counter Party exclusion from the Tender (RFP) Process.
- 18. The Bidder / Counter Party agrees that if it makes incorrect statement on this subject, Bidder /



Counter Party can be disqualified from the tender (RFP) process or the contract, if already awarded, can be terminated for such reason.

III. Disqualification from Tender (RFP) Process and exclusion from Future Contracts

- 1. If the Bidder(s) / Contractor(s), either before award or during execution of Contract has committed a transgression through a violation of Article II above or in any other form, such as to put his reliability or credibility in question, the Principal / SSL is entitled to disqualify the Bidder / Counter Party / Contractor from the Tender (RFP) Process or terminate the Contract, if already executed or exclude the Bidder / Counter Party / Contractor from future contract award processes. The imposition and duration of the exclusion will be determined by the severity of transgression and determined by Principal / SSL. Such exclusion may be for a period of 1 year to 3 years as per the procedure prescribed in guidelines of the Principal / SSL.
- 2. The Bidder / Contractor / Counter Party accepts and undertake to respect and uphold the Principal /SSL's absolute right to resort to and impose such exclusion.
- Apart from the above, the Principal / SSL may take action for banning of business dealings / holiday listing of the Bidder / Counter Party / Contractor as deemed fit by the Principal / Owner / SSL.
- 4. The Bidder / Contractor / Counter Party can prove that it has resorted / recouped the damage caused and has installed a suitable corruption prevention system, the Principal / Owner/ SSL may at its own discretion, as per laid down organizational procedure, revoke the exclusion prematurely.

IV. Consequences of Breach

Without prejudice to any rights that may be available to the Principal / SSL/ Owner under Law or the Contract or its established policies and laid down procedure, the Principal / SSL / Owner shall have the following rights in case of breach of this Integrity Pact by the Bidder / Contractor(s) / Counter Party: -

- 1. Forfeiture of EMD / Security Deposit : If the Principal / SSL / Owner has disqualified the Bidder(s)/Counter Party(ies) from the Tender (RFP) Process prior to the award of the Contract or terminated the Contract or has accrued the right to terminate the Contract according the Article III, the Principal / SSL/ Owner apart from exercising any legal rights that may have accrued to the Principal / SSL / Owner, may in its considered opinion forfeit the Earnest Money Deposit / Bid Security amount of the Bidder / Contractor / Counter Party.
- 2. Criminal Liability: If the Principal / Owner / SSL obtains knowledge of conduct of a Bidder / Counter Party / Contractor, or of an employee of a representative or an associate of a Bidder / Counter Party / Contractor which constitute corruption within the meaning of PC Act, or if the Principal / Owner / SSL has substantive suspicion in this regard, the Principal / SSL / Owner will inform the same to the Chief Vigilance Officer through the Vigilance Officer.

V. Equal Treatment of all Bidders/Contractors / Subcontractors / Counter Parties

- 1. The Principal / SSL / Owner will enter into Pacts on identical terms as this one with all Bidders / Counterparties and Contractors.
- 2. The Principal / SSL / Owner will disqualify Bidders / Counter Parties / Contractors who do not submit, the duly signed Pact, between the Principal / Owner / SSL and the Bidder/Counter Parties, along with the Tender (RFP) or violate its provisions at any stage of the Tender



(RFP) process, from the Tender (RFP) process.

VI. Independent External Monitor (IEM)

- The Principal / Owner / SSL has appointed competent and credible Independent External Monitor (s) (IEM) for this Pact. The task of the Monitor is to review independently and objectively, whether and to what extent the parties comply with the obligations under this Integrity Pact.
- The IEM is not subject to instructions by the representatives of the parties and performs his functions neutrally and independently. He reports to the Chief Executive Officer and Managing Director, Stock Holding Corporation of India Limited.
- 3. The Bidder(s)/Contractor(s) / Counter Party(ies) accepts that the IEM has the right to access without restriction, to all Tender (RFP) documentation related papers / files of the Principal / SSL / Owner including that provided by the Contractor(s) / Bidder / Counter Party. The Counter Party / Bidder / Contractor will also grant the IEM, upon his request and demonstration of a valid interest, unrestricted and unconditional access to his Tender (RFP) Documentation / papers / files. The IEM is under contractual obligation to treat the information and documents of the Bidder(s) / Contractor(s) / Counter Party (ies) with confidentiality.
- 4. In case of tender (RFP)s having value of 5 crore or more, the Principal / SSL / Owner will provide the IEM sufficient information about all the meetings among the parties related to the Contract/Tender (RFP) and shall keep the IEM apprised of all the developments in the Tender (RFP) Process.
- 5. As soon the IEM notices, or believes to notice, a violation of this Pact, he will so inform the Management of the Principal / Owner /SSL and request the Management to discontinue or take corrective action, or to take other relevant action. The IEM can in this regard submit non-binding recommendations. Beyond this, the IEM has no right to demand from the parties that they act in a specific manner, refrain from action or tolerate action.
- 6. The IEM will submit a written report to the CEO&MD, SSL. Within 6 to 8 weeks from the date of reference or intimation to him by the Principal / Owner / SSL and should the occasion arise, submit proposals for correcting problematic situations.
- 7. If the IEM has reported to the CEO&MD, SSL Ltd. a substantiated suspicion of an offence under the relevant IPC/PC Act, and the CEO & MD, SSL has not within reasonable time taken visible action to proceed against such offence or reported it to the Chief Vigilance Officer, the IEM may also transmit the information directly to the Central Vigilance Officer.
- 8. The word 'IEM" would include both singular and plural.

VII. Duration of the Integrity Pact (IP)

This IP begins when both the parties have legally signed it. It expires for the Counter Party / Contractor / Bidder, 12 months after the completion of work under the Contract, or till continuation of defect liability period, whichever is more and for all other Bidders, till the Contract has been awarded. If any claim is made / lodged during the time, the same shall be binding and continue to be valid despite the lapse of this Integrity Pact as specified above, unless it is discharged / determined by the CEO&MD SSL.



VIII. Other Provisions

- 1. This IP is subject to Indian Law, place of performance and jurisdiction is the Head Office / Regional Offices of the SSL /Principal / Owner who has floated the Tender (RFP).
- 2. Changes and supplements in any Procurement / Services Contract / Tender (RFP) need to be made in writing. Change and supplement in IP need to be made in writing.
- 3. If the Contractor is a partnership or a consortium, this IP must be signed by all the partners and consortium members. In case of a Company, the IP must be signed by a representative duly authorized by Board resolution.
- 4. Should one or several provisions of this IP turn out to be invalid; the remainder of this Pact remains valid. In this case, the parties will strive to come to an agreement to their original intentions.
- 5. Any dispute or difference arising between the parties with regard to the terms of this Agreement / Pact, any action taken by the Principal / Owner / SSL in accordance with this Agreement / Pact or interpretation thereof shall not be subject to arbitration.

IX. Legal and Prior Rights

All rights and remedies of the parties hereto shall be in addition to all the other legal rights and remedies belonging to such parties under the Contract and / or law and the same shall be deemed to be cumulative and not alternative to such legal rights and remedies aforesaid. For the sake of brevity, both the Parties agrees that this Pact will have precedence over the Tender (RFP) / Contract documents with regard to any of the provisions covered under this Integrity Pact.

IN WITHNESS WHEREOF the parties have signed and executed this Integrity Pact (IP) at the place



2	(Signature, name and address)	

Note: In case of Purchase Orders wherein formal agreements are not signed references to witnesses may be deleted from the past part of the Agreement.



Schedule – 4 Covering Letter on bidder's letterhead (Annexure of Integrity Pact)

Date:	,	
To,		
Sub: RFP No:Service.		
Dear Sir/Madam,		
StockHolding Services Limited (SSL) he Program as advised by Central Vigilan (circular No. 05-01-22) dated 25.01.202 transparency, equity and competitivene Tender (RFP) (NIT) is an invitation to Integrity Agreement, which is an integ tenderer / bidder will stand disqualified would be summarily rejected. This Declar and signing of the same shall be deemed behalf of the SSL	ce Commission vide its 22 and stands committees in public procureme offer made on the concral part of tender (RFP) I from the tendering proration shall form part and	Letter No. 015/VG:/012-276469 d to following the principles of nt. The subject Notice Inviting dition that the Bidder will sign the documents, failing which the cess and the bid of the bidder parcel of the Integrity Agreement
Yours faithfully,		
For and on behalf of StockHolding Service (Authorized Signatory)	ces Limited	



Schedule 5 Compliance Statement (To be submitted on Company Letter head)

Subject: RFP for Procurement of Email Services

Ref: RFP No. SSL/SMS/2023-24/001

DECLARATION

We understand that any deviations mentioned elsewhere in the bid will not be considered and evaluated by SSL We also agree that SSL reserves its right to reject the bid, if the bid is not submitted in proper format as per subject RFP.

Ref.no	<u>Particulars</u>	Compliance (yes/ no)	Remarks/Deviations (if any)
1.	Bid details & Important dates		
2.	Objective of RFP		
3.	Scope of Work		
4.	Eligibility / Technical criteria		
5.	Details of Commercial Bid		
6.	Clarifications regarding RFP Document & Bid Preparation & Submission of Bid		
7.	Evaluation of Bid		
8.	Rejection of Bid		
9.	Period of Service		
10.	Language of RFP		
11.	General Instructions		
12.	Scope of Work		
13.	Billing & Payment Terms		
14.	Schedule 1 – Covering Letter For Proposal		
15.	Schedule 2 – Bidder Details		
16.	Schedule 3 – Covering Letter (Integrity Pact)		
17	Schedule 4 – Covering Letter (Annexure of Integrity Pact)		
18	Schedule 5 – Covering Letter (Compliance Statement)		

(If left blank it will be construed that there is no deviation from the specifications given above)

Date

Signature with seal Name & Designation

